

SIMPLESMILE®

Product Data Sheet

Teeth Whitening Dissolvable PaP Strips

Art no: SS124599 (5 day)

SimpleSmile® New Strips are convenient to use anytime, anywhere, even on the go!

A brighter smile—anytime, anywhere

SimpleSmile® Dissolvable PAP Teeth Whitening Strips offer a convenient and comfortable way to whiten your teeth at home or while travelling. The ultra-thin strips fit closely over the upper and lower teeth and gradually dissolve during use—leaving nothing to remove and no unwanted residue behind.

Developed by the Beconfident® research team in collaboration with leading oral-care formulation specialists, the strips contain an advanced PAP whitening gel based on the same whitening technology used in our professional home-whitening kits.

Simply apply the strips to the teeth and let them work for 15 minutes until they have melted away. No trays, lamps, or complicated preparation are required.

The result: bright white teeth for a beautiful and attractive smile.

SimpleSmile® dissolvable Teeth Whitening Strips are extra thin and shaped to fit perfectly on the upper and lower teeth. – it simply melts on your teeth surface.

No trays. No residue. Just instant whitening on the go!



Group Beconfident Europe AB

SimpleSmile® belongs to Beconfident- Top Quality Teeth whitening designed in Sweden & Made in USA and Sweden
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Organization number: 556853-0041, VAT number: SE556853-004101, EORI-number: SE5568530041

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Key benefits:

- Easy to use on the go – super convenient melting on your enamel
- 5 days x 15 minutes only
- Up to 2-3 shades whiter after 5 days
- Dissolves directly on the tooth surface
- No residue left over to peel off
- No trays needed
- Safe and secure
- Hydrogen-peroxide-free PAP formula
- Designed for a gentle, low-sensitivity whitening experience
- Ultra-thin shape for a comfortable fit
- Individually packed in practical, travel-friendly sachets



Working mechanism in short of PaP:

New Powerful whitening and Anti-Plaque Agent - One fundamental advantage of Whitening Teeth with PaP is that it does not release Hydrogen Peroxide which has negative side effects for tooth and gum. Good whitening effect with no sensitivity. It is compliant with EU Cosmetic Regulation (EC) 1223/2009)

Oxygen is an important factor in teeth whitening. The process of oxidation breaks down organic double bonds present in teeth that are responsible for their discoloration. PAP contains high levels of oxidation. Through the process of oxidation, PAP neutralizes stains that have built up on the surface of your enamel, behind the enamel and penetrates to the dentine layer where it dissolves stains present in this region.

Like its predecessor, this product uses a specially formulated non-hydrogen peroxide teeth whitening that uses multiple technologies to lighten teeth an average of 8 shades in gel form with mouth trays (another product from SimpleSmile® - The Expert Whitening Kit) and up to 4 shades in the new Pro X5 Strips.

The improvements with PAP results in a sophisticated product that works faster, makes teeth whiter, and causes less transient dentinal hypersensitivity.

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Benefits PaP Strips

- Whitening – removes stains
- Advanced non-peroxide formula featuring ϵ -phthalimido peroxy hexanoic acid (PAP)
- Can be used multiple sessions - Faster & less wear time (20-minute per application)
- Sensitivity-free and Pain-Free
- No residues left
- No mouth trays, no bleaching lamp needed

How to use:

1. We recommend using a mirror to apply the whitening strips.
2. Open the sachet carefully and remove the transparent foil with the strips. (Any opened sachet should be used directly, do not wait longer than 15 minutes).
3. Remove the longer, rectangular strip for the upper row of teeth from the foil. Place it on the upper row of teeth with the side that was stuck to the foil onto teeth. Line up with edge of gum. Remaining strip should be folded behind teeth. Press against strip lightly to stick.
4. Now remove the short, slightly bent strip for the lower row of teeth from the transparent carrier foil. Apply it to the lower row of teeth as described for the upper row. Press down gently.
5. Leave on – it dissolves gradually
6. No rinse necessary.

Safety instructions:

For adult use only. Keep out of the reach of children. Avoid contact with eyes. In case of contact with eyes, rinse thoroughly with water. Do not use with: Gum disease, periodontal disease, bleeding gums, gingivitis or receding gums, sensitive teeth, pregnancy or lactation. Do not use when wearing braces. Stop use immediately if irritated or allergic. Teeth whitening does not work on crowns, fillings or veneers. Store product in a cool, dry place away from light.

Unique Competitive Advantages

- PaP developed by Solvay and recommended by our dentists as effective and safe to use.
- Enamel-friendly technology without abrasive ingredients.
- Flexible to use, whether at home or on the go.
- Immediately visible whiter teeth after each application.
- Whiter teeth already after first use.

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Ingredients:

Glycerin, Aqua, PVP, Ethylcellulose, Alcohol, Sodium Polyacrylate, Xylitol, Phthalimidoperoxycaproic Acid, Stevioside, Menthol.

The 5-day strips box contains the following items:

- 1) 5 pouches with 2 whitening strips each
- 2) Multilingual Instruction sheet

Simplesmile is not conducting any testing on animals.

Product Data:

Art No	Dimension HxWxD(mm)	Gross Weight	Net Weight	Units Display Box	Units mastercarton	Unit EAN
SS124599	193x80x5	30 gr	17.5 gr	6	560 on one pallet	Single 07350064168431 6 pack 07350064168448
CPNP Code	GMP ISO 22716	Country of Origin	Quality Test Pharmacies	Box bio- degradable	Pallet	RRP Euro incl VAT(+/-) 24.50 €uro
	Follows	Sweden	YES	Yes	6720 st / 560 12 pack	19.90 €

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